# Visual search using VR environment and Mathematical analysis of eye-gaze tracking data

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### **Outline**

#### 1. Introduction

Background Motivation

### 2. Experiment and Results

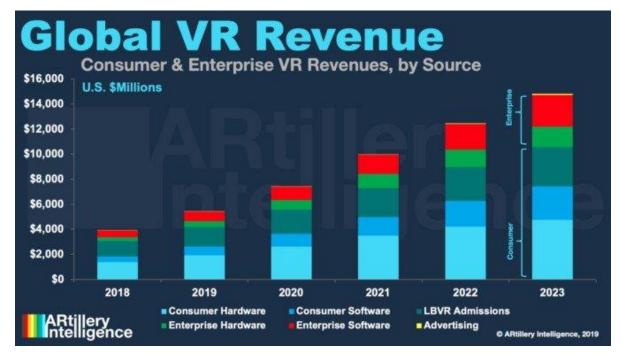
Searching target on test pattern
Clustered by K-Means and Elbow method
Classify using Probability Ellipse and Reaction time

#### 3. Future Works

### 4. Summary

## Introduction (1)

### **Background**



#### Issues

What's the relationship between eye-gaze moving and perception?

What's the mechanism of VR sickness?

The VR market is expected to grow significantly in the future

## Introduction (2)

#### **Motivation**

- Analyze map of eye-gaze moving and obtain key parameters to characterize human visual search
- Propose our original mathematical analysis methodologies

### Methodology

- Obtain and analysis eye-gaze tracking data on FOVE 0 VR system using original software
- Clustered by K-Means method and Elbow method
- Classify search or stare using Gaze Density and Reaction time



Eye-gaze tracking system



## Experiment and Results (1)

### Experiment to search target on test pattern

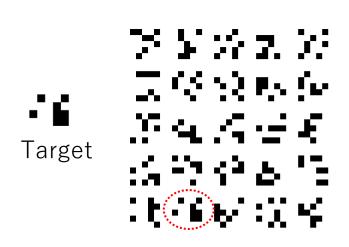


Fig. 1. Test pattern

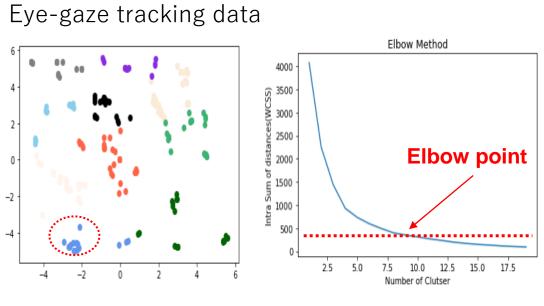


Fig.2. Clustered by K-Means and Elbow method

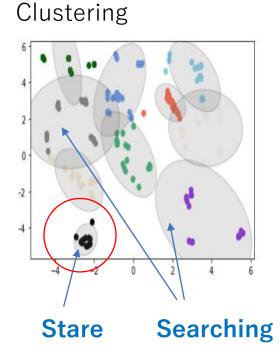


Fig.3. Clustered result

## Experiment and Results (2)

#### K-Means method

Clustered data using given number of clusters

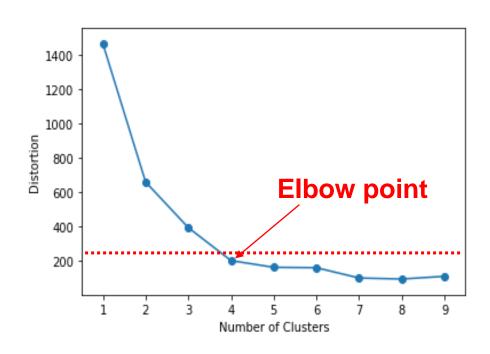


#### The objective function

$$\sum_{i=1}^{K} \sum_{\mathbf{x} \in \mathbf{X}_i} \left\| \mathbf{x} - \boldsymbol{\mu}_i \right\|^2$$

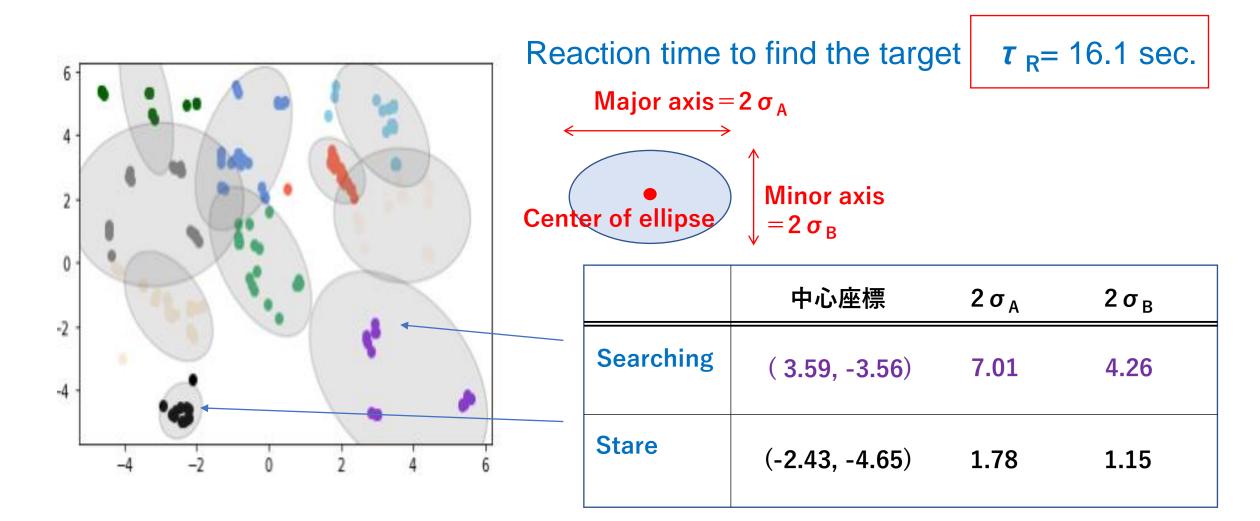
#### Elbow method

Optimization of number of clusters using calculation of distortion



## Experiment and Results (3)

### Clarify parameters on "Probability Ellipse" to characterize clusters

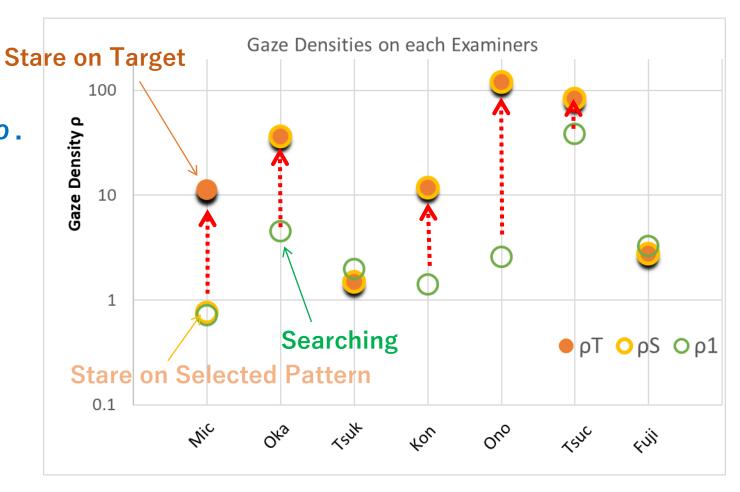


## Experiment and Results (4)

#### Characterization of Gaze-search

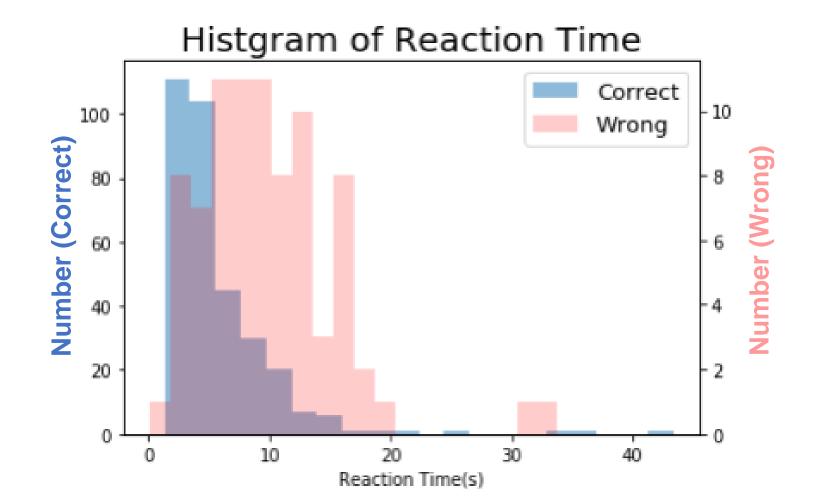
Characterization of "Stare" and "Search" by key-parameter  $\rho$ .

Gaze Density  $\rho = \frac{\text{Gaze Points}}{\pi \sigma_{\text{A}} \sigma_{\text{B}}}$ 

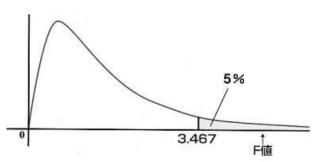


## Experiment and Results (5)

### Relationship between Searching and Reaction Time



F distribution

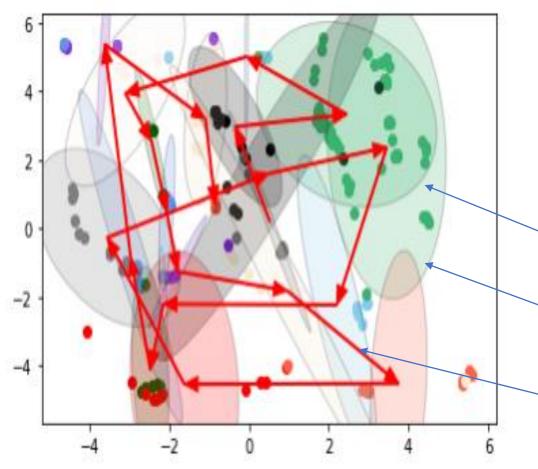


F test: P value

0.0235 < 0.05

## Experiment and Results (6)

# Auto transient analysis by original program



```
#ミケレット先生の2問目の目線データを使う
file_name = "実験その1/ミケレット先生3/xy0.text"
file_name2 = "実験その1/ミケレット先生3/xy.text"
men_list = ["ミケレット先生3", "岡島さん", "月田さん", "今野さん", "小野さん", "土屋さん", "藤井君1
print("kmeansclusteringテスト")
file = open(file name)
lines = file.readlines()
file, close()
first_line = lines[0].split()
I1 = first_line[0].split(':')
first_time = int(I1[0])*3600 + int(I1[1]) * 60 + float(I1[2])
def setData(file_name):
   pdata = pd. read_table(file_name, header=None)
   data = pdata, values
pdata = pd. read table(file name2, header=None)
data2 = pdata, values
pdata = pd. read_table(file_name, header=None)
data = pdata. values
```

#### **Auto clustering**

Generation of Probability ellipse

**Generation of Gaze-trajectory between clusters** 

### **Future Works**

Considering to decide time constant and frequency as transient key parameters on eye-gaze tracking data

Experiments to obtain precursor of VR sickness as next step



Obtain precursors of VR sickness?

## Summary

- We obtained eye-gaze vector and coordinates data on FOVE 0 gaze-tracking platform
- We characterized behavior of the eye-gaze vector and obtained characteristic movements of "Stare" and "Search"
- We proposed key-parameters to characterize gaze-moving
- We also proposed our original mathematic analysis methodologies